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Portfolio

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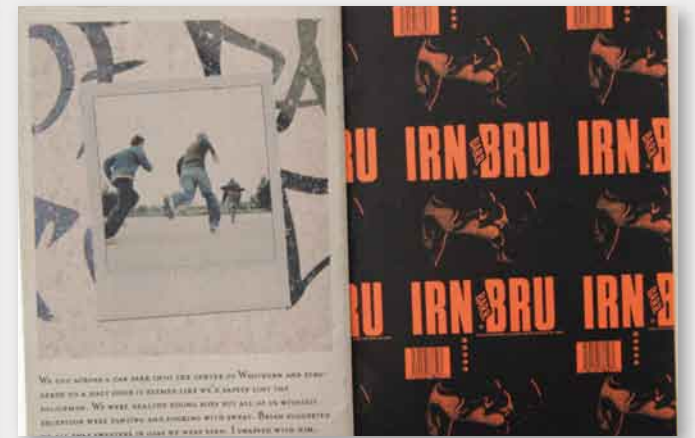
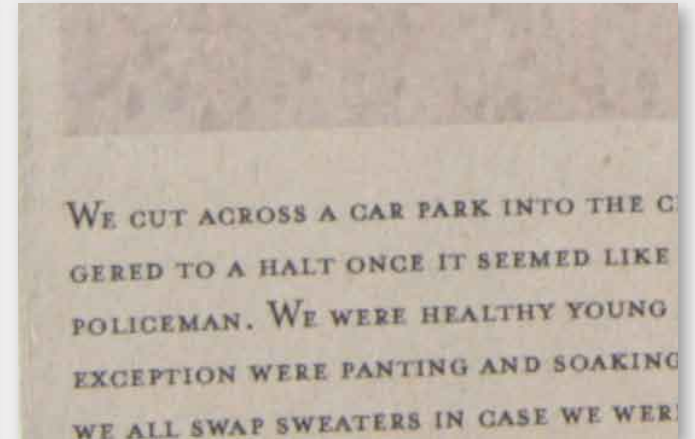
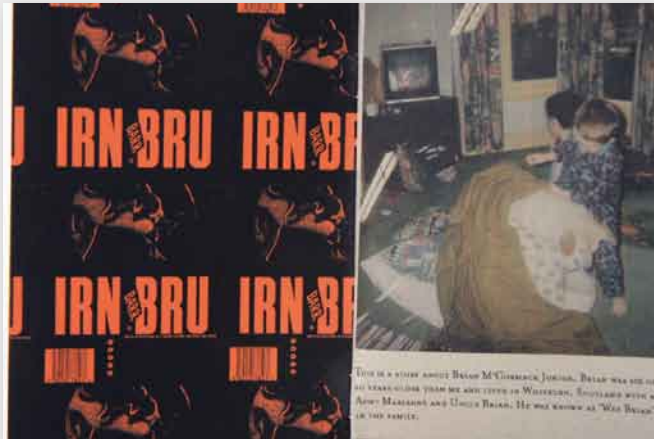


Flip The Mat Print

The problem
How can Amnesty International be assisted in educating the misinformed about asylum seekers in the UK?

My solution
Flip pub-talk on its head and relate it to the plight of asylum seekers, educating through empathy.

The outcome
Four double-sided beer mats.

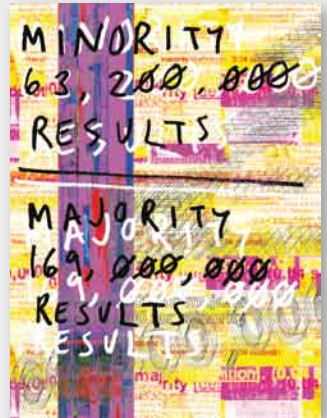
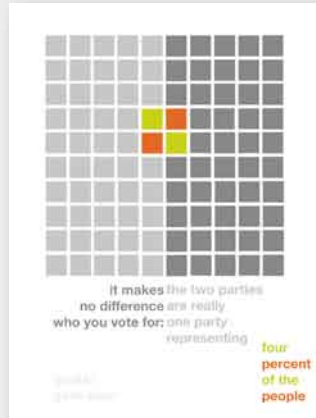
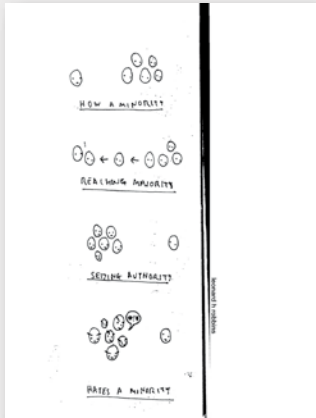


BMC
Print & Creative Writing

The problem
How do you capture
a memory? How do you
make it tangible?

My solution
To retell a childhood
memory of getting
into trouble with my cousin.

The outcome
A short illustrated story,
printed in a homemade A6
perfect bound book.



Utilitarianism Print

The problem

What is utilitarianism? How can I explain an aspect of utilitarianism without using textbook style teaching?

My solution

To visually explore the concepts of minority & majority, that are at the heart of utilitarianism.

The outcome

A series of nine postcards visually exploring the concepts of majority & minority.